

SHIVA HOTELS



STRATEGIC ADVISORY SERVICES
CONCEPTS DEVELOPMENT
OPERATIONS
London 2018-2024



INSIGHT HOSPITALITY

CONCEPTS
DEVELOPMENT

Working on 3 of their London venues, our brief was to position the food and beverage offer, develop the menus and the designs of bars and kitchens.

Lincoln Plaza was develop around the idea of a local food market, providing a flexible concept where locals could stop by to shop, eat and meet.

At Middle Eight. we were challenged with developing an all day concept that felt independent but used for breakfast by hotel guests, working with renowned chef Andrea Curino ex Georgio Locatelli.

We developed this exciting concept featuring open theatre kitchen serving regional antipasti, sourdough pizza, hand cut pasta and Italian fish and meat from the charcoal grill.

The large Cicchetti counter bar with 30 different types of negronis, and Prosecco on tap.

Finally at The Guardsman, the concept was one of a private club approach, an exclusive venue for the more exigent local clientele of Westminster.

BRANDING

Insight Hospitality collaborated with various agencies to create the brands according to the relevant concepts direction.

OPERATIONS

Insight Hospitality defined the organisation of each FnB team, assisting in the recruitment and training. We developed food and beverage menus. Post deliveries of concepts, we remained involved in the operations of the venues, monitoring and adapting each concept in order to deliver profitable businesses.









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