

FOUR SEASONS



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STRATEGIC DIRECTION
London 2020



INSIGHT HOSPITALITY

STRATEGIC
DIRECTION

Following thorough research and shortlisting we agreed deals with Anne-Sophie Pic. Anne-Sophie is the fourth generation of a French gastronomic dynasty. The family’s renowned restaurant, Maison Pic, was founded in Valence, south-east France by Anne-Sophie’s grandfather who first gained three Michelin Stars in 1934.

The team assisted on executive production of the opening of this members club.

RESERVATION
POLICIES

The team assisted the FnB department in setting up all reservation processes and policies for the restaurants.





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