

MILLENNIUM HOTELS

CONCEPT DEVELOPMENT
SITE DESIGN
MENU DEVELOPMENT
London 2016-2019



THE BILTMORE

Insight Hospitality were set the task of developing the food and beverage department including a main kitchen, restaurant and terrace, the bar and banqueting kitchen.

We also took part in the development of the new branding for the hotel and the positioning of the main restaurant, curating the story and the strategic direction.

CHELSEA
HARBOUR

The team was asked to redevelop the food offering, reviewing the existing equipment and training the culinary team for a more Mediterranean menu. We curated several special menus and a new afternoon tea, delivering an improved Gross Profit and reducing the value of waste.

GLOUCESTER
ROAD

The team collaborated with the Food and Beverage Team to assess the existing assets, and advise on a redesign of the back of house, allowing better flows and productions. We set up a future strategy for the restaurant positioning.





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