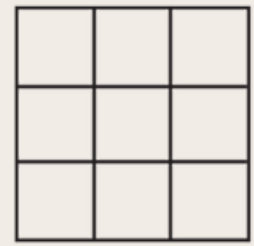


SOHO HOUSE



CAPRICE
restaurants

SOHO HOUSE

STRATEGIC DEVELOPMENT
OPERATIONS
MENU DEVELOPMENT
Worldwide 1995 - 2012



INSIGHT HOSPITALITY

DES McDONALD

Des has been director of Caprice Holdings and became CEO of Soho House after the merger between these companies. In these functions, Des oversaw the international development of Soho House in the GCC and US, structured the acquisition of Birley group with the notorious Annabel's. He also developed several brands in the U.K. like Cecconi's, Dean Street Townhouse and many more venues.

STEVE TONKIN

Steve was Events Head Chef for the Caprice Holdings group and Senior Sous Chef at The Ivy and Le Caprice restaurants. As events Head Chef he delivered a variety of prestigious events from London Fashion Week to Frieze Art Fair. He then went on to open Dean Street Townhouse and progressed to Executive Chef for Soho House overseeing all UK restaurants in the group. At Soho House he created "classics" for award winning Dean Street Townhouse. He also oversaw the development of seasonal menus for a variety of different cuisines through the restaurants Cafe Boheme, BKB, Electric House and Hoxton Grill to name a few.



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